Dear Mr Kharas,

Did you ever think that another town or city in England could rise in the world of street-art like Bristol? Would you believe that dainty, old Bournemouth are the front runners? I’m a student at Bournemouth University, openly engaged with the on-goings in my town centre, yet something was different when I walked to town the other day. With a brand new street art mural, with the intention of luring tourists to Bournemouth, I want to explore how the rise of street art in Bournemouth has challenged the town’s traditional stereotype.

The article will look at how street-art is developing in Bournemouth, stemming from the first inspiration, painted by street-artist Krishna Malla – the man who brought street-art alive with a commissioned piece in Boscombe last year. Since then, street-art is growing rapidly, colouring the streets of Bournemouth, heavily influenced by the creative accolades Bournemouth holds and the permission from the local council. Meet the street-artists behind the rise, check out the Art Festival by the Sea and what do the artists think of their changing, but vibrant town?

My sources are strong, with myself interviewing Rick Walker, the artist behind Bournemouth’s brand new mural, so a look into his work and why he thinks the council now have their foot in the door and hold the key to success as much as the artists. I will also hear from Bournemouth Emerging Arts Fringe on how they have begun promoting street-art and Krishna Malla, the artist who opened the door to an urban community and how it compares to the bigger places he’s worked: Bristol, London and Birmingham.

Your style of magazine suits well for an investigative piece directed at urban teenagers and young adults, embraced in street culture and fascinated by street-art masterpieces. For readers and street-artists, aspiring or successful, it will explore how smaller towns or non-progressive cities can emulate Bournemouth’s step up in this evolving process.

I’m keen to spread this message from a local angle and stand out in the world of street-art and with VICE’s booming readership and magazine category of ‘street-art’ I feel I can create a standout feature for VICE Magazine. This will be a piece of work with striking artwork also, painting the picture through images.

Yours Sincerely,

Bournemouth Multimedia Journalism Student,
Liam Baldock